



The Call

Article 1 – Purpose of the call

Trace is an initiative promoted by Intesa Sanpaolo Innovation Center S.c.p.a. (“**ISPIC**”) – Intesa Sanpaolo’s group company - and Cariplo Factory S.r.l. (“**Cariplo Factory**”) - a company beneficial to the activity of the Fondazione Cariplo - with the aim of enhancing the actors and protagonists of the circular economy in Italy, promoting the sharing of innovative projects on Circular Economy issues that contribute concretely to the economic development of the Country.

This announcement (the "Call") is directed to the different actors of the Circular Economy (the “CE”), with the aim of collecting:

- Projects, *i.e.* innovative ideas, initiatives, projects in the CE area, developed both individually and at company level (start-up, PMI or large corporations) or through other entities such as universities, foundations, associations, etc. ("**Project Category**")
- Professionality, *i.e.* the competencies and skills within the CE framework of professionals in the CE scenario (experts and professionals, teachers and researchers, journalists and influencers, students) ("**Professionality Category**")

The participation’s requirement to the mapping is the submission of innovative projects / ideas (also in the form of a proposal) or specific skills in the CE field.

Participants in the initiative will have the opportunity to achieve visibility at national and international level on CE relevant issues to their business areas, as well as the possibility of establishing partnerships and participating in the initiatives launched by **ISPIC** and **Cariplo Factory** in CE issues scheduled for 2018.

Trace is a periodic initiative that provides updates with a pre-established deadline of 6 months.

Article 2 – Focus of interest

The initiative intends to draw the totality of the CE projects and skills existing on the national and international territory:

- EC projects / initiatives
- Companies that develop their business according with the principles of the CE
- Applications of circular business models
- Activation models for new circular supply chains
- Expertise in the CE field of professionals, researchers, journalists, students



By analyzing the information collected through Trace, pursuant to the following Art. 3 of the present Call, it will be possible to highlight the key factors involving in the successful outcome of circulars, as well as to highlight emerging trends at national level and best enabling technologies.

Article 3 – Requirements to participate and deadline to apply

The Trace initiative is directed to actors who operate mainly in the EU, with a specific focus on Italy.

Cariplo Factory reserves the right, where necessary, to modify terms and conditions of the present Call for proposals, including modalities for apply and to extend one or more deadlines for submitting applications. In such case, a communication shall be provided on the website of the Trace initiative (trace.cariplofactory.it).

Please note that:

- Participation is free of charge and does not entail any obligation or commitment of any kind more than the conditions expressed in this Call
- All documents submitted may be written in Italian or in English
- By sending their application and documents for the participation in the competition, participants declare that the information provided is accurate and that every decision of the evaluating Committee and the Jury will be accepted unconditionally
- Participation to this call is allowed to the employees of ISP, Fondazione Cariplo or companies controlled by the same or their subsidiaries/affiliates

Article 4 – Offer

Participants will have the opportunity to:

- Access the Italian "**CE Community**" sharing platform, which will be promoted by ISPIC and Cariplo Factory during 2018, which defines a virtual meeting place for good practices in CE matters, facilitating the spread of innovation and success factors
- Join the **2018 Matching Program**, which will be promoted by ISPIC and Cariplo Factory during the year, to promote partnerships and collaborations at company and university level (e.g. hackathon directed to students) that facilitate the meeting of actors of different size
- Increase the visibility of the projects, initiatives, companies, academic research of the participants, raising the discussion at the national level supported by ISPIC and Cariplo Factory
- Extend the network of partners



- Facilitate ISPIC and Cariplo Factory to understand the main needs and point of attention of the CE actors in Italy
- Having access to business opportunities in collaboration with ISPIC and with Cariplo Factory
- Use the communication channel of the Trace initiative to promote its business in connection with the CE

Article 5 – Phases and timing of the initiative

The actors of the **Circular Economy** may submit, in any moment, their application in one of this round with a 6-month duration in which the Trace initiative is structured.

Collection of applications: starting from March 13, 2018

The second round (Phase 2) of the initiative will start as a result of the analysis and qualification of the applications of the previous round.

Article 6 – Collection of application

Applicants must submit their application by filling out the relevant application form on the website: trace.cariplofactory.it

The application must contain:

- Personal data and fields related to motivational factors
- Description (or proposal) of an innovative idea or specific CE skills as illustrated in the focus of interest of the Art. 2 of this Call
- Possible attachments (curriculum vitae et studiorum, degree dissertation, project work, publications, etc.)

For the Professional Category, additional information will be requested, such as:

- For experts and professionals: professional specialization field, CE publications, CE awards (national and international)
- For professors and researchers: research field, faculty, publications in the CE field, CE awards (national and international)
- For journalists and influencers: CE disclosure area, main publications online / offline
- For students: qualification, experience in the CE



Article 7. Evaluation of the applications

Applications will be reviewed by the Trace Committee, composed of representatives appointed by ISPIC and Cariplo Factory that will examine the submitted application forms. The analysis of applications for the participation phase is subject to the execution of a project / idea or competence on CE issues.

The analysis will highlight the common characteristics of the projects / initiatives / ideas submitted by drawing the distinctive elements of the mapped practices and actors and will allow ISPIC and Cariplo Factory to understand the major needs of the CE scenario.

Particular focus will be given to projects that develop circular supply chains and activate new business models that take into consideration economic and environmental aspects and impacts.

Article 8. Privacy and confidential protection

With the presentation of their application, the person concerned provide their personal data.

Pursuant to Art. 13 of Italian Legislative Decree 196/2003 (Code concerning personal data) and Art. 13 EU Regulation 679/2016, the data provided by the participant to the present initiative will be processed in compliance with the provisions contained in the Code concerning the protection of personal data and in the abovementioned Regulation, as well as the contents referred to in the Privacy Policy that the participant accepts at the time of registration.

All the subjects involved, in every phase of activity foreseen by the Trace and also following to its conclusion of the first round, will guarantee the confidentiality on the information related to the ideas and projects presented.

The information relating to the participants will be made public exclusively for the purposes of the execution of this Call and the implementation of the Trace initiative, also in compliance with the Privacy Policy referred to in the previous paragraph.

Article 9. Limitation of liability

ISPIC and Cariplo Factory do not assume any liability, either individually or jointly, about technical failures concerning hardware or software, network connection interruptions, failed, incorrect, inaccurate, incomplete, illegible and damaged user registrations , lost, delayed, incorrectly addressed or intercepted; or concerning records of participants which, for any reason, have not been received; electronic or any other communications that have been delayed; or concerning other technical problems related to registration and upload of content in the context of this initiative.

ISPIC and Cariplo Factory will not be considered as liable, either individually or jointly, for any



damage, thus excluding any form of reimbursement and compensation by the same, whether partially or fully, relating to any damage to things and / or people caused by the participants, or by third parties, during the various rounds of the Call.

Article 10. Warranties and Hold harmless

The participants of the Trace initiative guarantee that the contents sent:

- do not contain any illicit material, prohibited by law or contrary to what is indicated in this Call
- do not contain any material breach of rights, positions or claims of third parties (regarding the law on copyright and industrial property and other applicable laws or regulations)
- are freely and legitimately usable in accordance with the provisions of this Call, as the participant is the owner of the rights to use them, as far as it has legitimately acquired the ownership of all rights holders, having taken care of the full compliance and / or satisfaction of the rights, also the rights with an economic nature, due to the authors of the contents and / or works from which such contents are derived and / or extracted, or to other subjects entitled to, or due to the use of rights related to according to the law.

Those taking part in the Trace initiative declare to be aware that the liabilities, even criminal, of the contents of the projects sent, in order to participate in the initiative governed by this call, are their sole and exclusive liability, holding harmless ISPIC and Cariplo Factory from any third party's claims.

Article 11. Intellectual property and undertaking of confidentiality

The material and intellectual property of what is presented in the application submitted by the participants, remains their property, with the faculty of ISPIC and Cariplo Factory to use them, only with reference to the Trace initiative.

If protected works emerge according to the regulations concerning copyright (as for example but not limited to: software, hardware, publications, etc.), a right of pre-emption for the acquisition with exclusive right will be granted to ISPIC until December 31, 2018, as well as the rights relating to the abovementioned intellectual works, in the event that these rights are object to be sold by the legitimate owners.

All participants in the initiative undertake to keep information acquired within the initiative strictly confidential.



Article 12. Announcement updates

Any updates, modifications and/or amendments of the Call, will be published on the website trace.cariplofactory.it

Article 13. Jurisdiction

This Announcement shall be governed by Laws of the Republic of Italy. Over any disputes connected to this Announcement and the relevant attachments, the Court of Milan will have exclusive jurisdiction.